

# Service Provider Profile

## Productivity & Innovation Voucher Program



### Cape Breton University

<b>Primary Contact Name:</b>	Sarah Conrod
<b>Primary Contact Title:</b>	Manager, Industry Partnerships & Research Commercialization
<b>Phone:</b>	902.563.1842
<b>Email:</b>	<a href="mailto:sarah_conrod@cbu.ca">sarah_conrod@cbu.ca</a>
<b>Research Office:</b>	The Verschuren Centre
<b>Business Address:</b>	1250 Grand Lake Road, Sydney, Nova Scotia B1M 1A2

#### Proposed Services:

CBU has a strong commitment to working with SME's and larger companies on applied research projects. Our faculty and researchers throughout the institution offer expertise to industry and community partners in the areas of Agri-food, Biology, Business, Chemistry, Engineering, Environmental Studies & Clean Technologies, Health Sciences, Math, Nutrition, as well as many other areas. Our goal is to work with industry by understanding their R&D needs and connect them with the best experts and resources across campus to address their research questions.

We have several well-appointed labs with specialised equipment throughout the institution that our faculty and researchers use during industry – university collaborations. In addition to R&D with individual faculty, the institution also engages multidisciplinary teams who work together to provide external partners with access to expertise across domains providing a comprehensive solution to R&D problems.

During the voucher, CBU will be happy to work with partners in the following areas:

- Applied research: Researchers from across the campus provide research targeted towards company R&D needs. Faculty, students and lab resources are available for advanced testing and analysis, scientific inquiry, business analysis, health research, qualitative studies and many other company development needs;
- Proof of concept, field testing of existing prototypes and company innovations;
- Product development and evaluation;
- Prototyping and Product design; and
- Feasibility studies necessary to help move a new, innovative product or service to market.

The **Productivity and Innovation Voucher Program** is intended to help small and medium sized businesses become more productive and innovative while building stronger linkages between businesses and Nova Scotian universities and colleges.

**Got questions? For additional information, please contact:**

**Amanda Tarr, Senior Manager, Business Growth**

Invest Nova Scotia

[amanda.tarr@investnovascotia.ca](mailto:amanda.tarr@investnovascotia.ca)

902.329.4020