SMART DATA LIVES HERE

In Nova Scotia, pays to be smart about big data.

HOW MUCH DATA IS OUT THERE?

There are **23,000** NOVA SCOTIANS employed in IT jobs.

DALHOUSIE UNIVERSITY'S INSTITUTE FOR BIG DATA ANALYTICS WAS CANADA'S 1ST BIG DATA ACADEMIC RESEARCH CENTRE.

Nova Scotia has more **Engineering, Applied Sciences, Mathematics, and Physical Science graduates per capita** than any other Canadian province. Talent that attracts big players in big data like **IBM**

NOVA SCOTIA IS RANKED **#1** IN CANADA FOR OPERATING COSTS IN SOFTWARE DEVELOPMENT.

Halifax offers a **16% savings** over the US average cost for **software development.**

ANALYTICS SPECIALIZING IN: **AGRICULTURE, OCEANS TECH, DEFENCE & AEROSPACE, AND HEALTH SERVICES.**

THERE ARE MANY COMPANIES WORKING IN **BIG DATA** IN NOVA SCOTIA, INCLUDING THESE SAVVY START-UPS.

topLog
provides early detection, repairs and prevents costly IT system issues.

ATHLETIGEN
provides genetics based performance improvement solutions to sports, fitness, and health professionals.

LeadSift
helps businesses search social media for sales opportunities.