



Need help with your business?
That's why we're here.

Programs and Services
for Nova Scotia Businesses

Managing a business is challenging at the best of times, and we're here to help.

Here's a quick snapshot of NSBI's programs and services, online tools, and training and workshops available for you and your business.

Not sure where to start?

We have a dedicated team on hand to help get you started and navigate the options. With practical business experience and know-how, our experts help Nova Scotia businesses connect to the right programs, services and solutions.

Contact a Regional Business Development Advisor in your area.

novascotiabusiness.com/contact

Visit our website for the latest on programs and services.

novascotiabusiness.com/programs

Programs and Services

Export Development Program

The Export Development Program (EDP) supports businesses looking to increase sales outside of Nova Scotia. It provides three streams to support business growth:

Stream 1: Travel and Virtual Trade Missions helps businesses travel to market outside the province to attend a trade show or conference. It also supports participating in a virtual trade show, mission or conference.

Stream 2: Hire a Consultant/Service Provider helps businesses get expert assistance to address challenges or barriers to selling products or services outside of Nova Scotia.

Stream 3: Digital Adoption supports businesses to adopt tools to enhance remote working, implement e-commerce solutions, or digitize internal operations.

novascotiabusiness.com/edp

Innovation Rebate Program

The Innovation Rebate Program (IRP) provides financial incentives for projects that assist Nova Scotia companies as they scale to increase their competitiveness. The IRP supports companies as they innovate, drive productivity, increase production capacity, and adopt cleaner and more sustainable approaches to growth across Nova Scotia.

novascotiabusiness.com/irp

Productivity and Innovation Voucher Program

The Productivity and Innovation Voucher Program (PIVP) helps small and medium sized companies access direct assistance to make their business more productive and innovative. The program lets businesses seek out expertise within post-secondary institutions to improve productivity; develop a new product, service, or process; and create growth.

novascotiabusiness.com/pivp

Europe Market Development Program

The Europe Market Development Program (EMDP) helps Atlantic Canada exporting companies expand their presence and grow sales in new industry sectors and countries in Europe. The program leverages opportunities under the Comprehensive Economic and Trade Agreement (CETA), which provides preferential access to export opportunities and economic growth.

novascotiabusiness.com/emdp

Asia Market Development Program

The Asia Market Development Program (AMDP) helps Atlantic Canada exporters expand their presence and grow sales in new industry sectors and countries in Asia. The program provides exporters with the in-market expertise and network to quickly identify opportunities and connect with qualified customers in South Korea, Japan, and the Association of Southeast Asian Nations (ASEAN) markets.

novascotiabusiness.com/amdp

Scale-up Hub Atlanta

Scale-up Hub Atlanta helps Atlantic Canada-based ICT companies build an international presence and grow their export sales capacity in the Atlanta market. The program offers professional-guided entry into the Atlanta marketplace and the dedicated services of an in-market business development professional to help drive sales generation and market development activities in the Atlanta region.

novascotiabusiness.com/scaleupatlanta

Scale-up Hub Cambridge

Scale-up Hub Cambridge helps Atlantic Canada-based ICT companies build an international presence and grow their export sales capacity in the New England market. The program leverages strong historical and cultural ties to this key market and helps high-growth, high-innovation companies headquartered in Atlantic Canada scale through targeted access to strategic markets in the Boston region.

novascotiabusiness.com/scaleupcambridge

Trade Missions

Ready to explore new markets? Join us for one of the many trade missions we organize and participate in virtually and around the globe. Find new buyers, customers and partners, or attract investment and capital.

novascotiabusiness.com/trademissions

Trade Accelerator Program (TAP)

TAP is an innovative program helping enterprises overcome barriers to exporting. In a comprehensive four-day program held over six weeks, SMEs learn how to strategically scale-up. Companies have access to a wide range of resources, tools, and training, preparing them to be successful in the global business environment. Participating companies establish key contacts and access expertise from industry experts in a range of fields.

novascotiabusiness.com/tap

Grow Export Program

The Grow Export Program is an export readiness program that builds the export capacity of small businesses in Atlantic Canada with the goal of enabling long-term economic growth in the region.

novascotiabusiness.com/growexport

Supplier Diversity Procurement Programs

Looking to grow your diverse export business? Our team of experts can help you with guidance on Diverse Business Enterprise certification, trade missions to access new markets, access to government programs and services, export education and training, and more.

novascotiabusiness.com/diversity

Scotians Global Advisors Program

Seeking advice from a global business leader? The Scotians Global Advisors Program connects Nova Scotia businesses with an international network of key influencers and industry experts who are ready to share their knowledge, experience and connections.

novascotiabusiness.com/scotians

Trade Market Intelligence Service (TMI)

The Trade Market Intelligence Service provides customized research on business opportunities in specific sectors and markets. With a research team of sector specialists with access to leading proprietary databases, TMI helps Nova Scotia companies access intelligence to help identify opportunities specific to their products, services, and markets of interest.

novascotiabusiness.com/tmi

Payroll Rebate

The Payroll Rebate is a performance-based financial incentive available to qualified companies expanding or locating in Nova Scotia.

novascotiabusiness.com/payrollrebate

Online Tools

Training and Workshops

No matter where you are in your business journey, our variety of workshops and courses give you the skills and expertise you need to help your business succeed.

novascotiabusiness.com/events

Funding Search Tool

Not sure what programs and services are out there? We have an online tool for that. The Funding Search Tool helps businesses search and source both federal and provincial support programs and services through an online database.

novascotiabusiness.com/funding



Stay up to date on all upcoming programs and services, workshops, and educational opportunities.

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