

Nova
Scotia's

deepdive

Ocean
Technology
Advantage

**Canadian Women in Ocean Industries
Leadership Conference 2023**

Participating Company Directory

Invest 
NOVA SCOTIA

We are proud to be a partner of CWOIL 2023 and of the remarkable women who work in the ocean industries within our province.

Nova Scotia's Ocean Tech Advantage

Nova Scotia has become one of Canada's prominent ocean tech centres, and a location of choice for businesses looking for top talent, a supportive ecosystem and access to programs and support.

The province's Oceans sector is unique, and so is our approach to growing it. Home to tech incubators, our own start-up incubator, and science hubs, Nova Scotia is fostering an ocean community, founded in research, innovation, and commercialization. See how Nova Scotia does things differently.

Learn more about Nova Scotia's Ocean Tech advantage, visit

deepdivens.ca





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INNOVATIONS
FOR PROFITABLE
& SUSTAINABLE
OCEAN HARVESTS

Ashored Innovations is a start-up ocean technologies company focused primarily on developing sustainable solutions for the lobster and crab fishing industries. We retrofit fishers' current gear to reduce marine mammal entanglement, ghost gear, and trap-loss by keeping ropes out of the water column (and on the ocean floor) until retrieval. Other benefits include reduced likelihood of catch or gear theft, ship strikes, and damage from heavy weather.

Our Rope on Command (ROC) system includes:

- a modular ocean-based instrument (MOBI),
- transducing and receiving acoustic hydrophones,
- a Deckbox (on deck control system), and
- a tablet with ATLAS+ trap marking/tracking software

Development is always ongoing as we work with fish harvesters and industry stakeholders to develop further improvements to make environmental protection a profitable endeavour for commercial ocean harvesters. We also continue to innovate and engage with other sustainable industries and scientific research groups to see how our technology can be utilized in other projects and areas to benefit all areas of the blue economy.

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Katherine Martin - Production Specialist

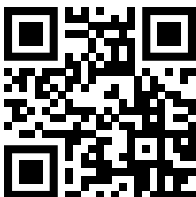
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ASHORED.CA

BEYOND

VENTURES GROUP

Beyond Ventures Group Inc. specializes in market research, business development, market entry strategies, market, and business planning. At Beyond, we partner with highly skilled consultants worldwide in-market, in multiple sectors, and across cultures to provide clients with trusted local expertise and valued access to contacts.

With decades of experience in developed and emerging markets, Beyond Ventures Group Inc., along with our highly qualified team of experts, offers a unique combination of specialist industry knowledge, in the broad Ocean Technology sector and sub-sectors, including Naval Defence, Marine Mammals, Ocean Observation and Fisheries, and country market research expertise. Our knowledge across the industry, displayed by a proven record of assistance, benefits companies and export agencies in pursuing and achieving import and export goals.

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Paula (Lunn) Greene - President & CEO

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BEYONDVENTURESGROUP.COM

CAREER STORY PROJECT Inc

CLARITY • JOURNEY • LEGACY

Career Story Project Inc. provides leadership coaching, team training and retention programs to help employees feel heard, seen and valued. Their cornerstone retention program, NAIL IT!®, is an online, on-demand career pathing program that can be completed individually or in a cohort.

As the founder of Career Story Project, Karen Kelloway offers keynotes, consulting and workshops for individuals and organizations from a variety of professions. Her book NAIL IT!, now in its second edition, was called “insightful and utterly enjoyable” by the Globe and Mail and is the basis of her trademarked career pathing program.

Clients welcome her relatability and her commitment to engaging you with thought provoking exercises that help you create more meaning in your work and develop a stronger team dynamic.

Karen Kelloway - Founder/ Career Strategist

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CAREERSTORYPROJECT.COM



GeoSpectrum.ca

GeoSpectrum Technologies, located in Dartmouth, Nova Scotia, is a highly innovative and technical supplier of underwater acoustic transducers and systems including sonar systems, hydrophones, sound sources, and processing software. GeoSpectrum supplies products and services to the defence, oil and gas, and environmental sectors.

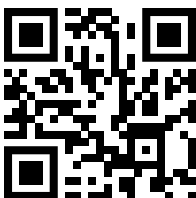
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GEO SPECTRUM.CA



Glas Ocean Electric (GOE) is committed to improving marine intelligence and ecosystem health. We expand and enhance marine intelligence with our data collection, analysis, and machine learning solution. We improve the marine ecosystem by offering vessel owners a path to installing battery operated electric propulsion with our vessel electrification kits.

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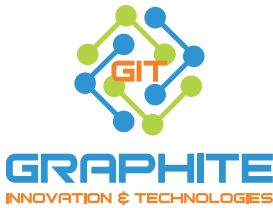
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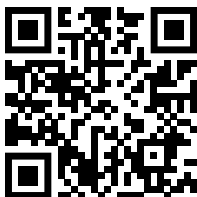
Graphite Innovation Technologies (GIT) is a sustainable coatings company propelling environmental transformation in the maritime transportation sector. GIT offers a full range of easy to apply sustainable coatings that solve industry challenges in meeting new regulatory measures. With the focus of our XGIT line of products being to deliver fuel efficiency, drive decarbonization and reduce underwater noise emissions, ship operators will reach optimal vessel performance while achieving sustainability goals.

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GRAPHENEENTERPRISE.CA



JASCO Applied Sciences is a world leader in the science of underwater sound and its effects on marine life. Our highly skilled acousticians, oceanographers, marine biologists, engineers, and technologists, provide support for all aspects of environmental reviews and assessments of underwater sound impacts for the renewable energy, oil and gas, marine construction, fisheries, transport, and defence sectors.

Leading edge technology

We design, develop, and manufacture state-of-the-art oceanographic data acquisition systems to meet project demands for quality, endurance, reliability, and performance. We enable our clients to satisfy regulatory requirements by providing scientifically defensible assessments of their projects to government regulators and the public.

Rapid Innovation

JASCO is a recognized leader in software and hardware development, rapid prototyping, and systems integration for underwater monitoring.

Since 1981

JASCO Applied Sciences began in 1981 as 'JASCO Research', in British Columbia, Canada. Currently headquartered in Nova Scotia, JASCO employs 100+ staff across seven offices worldwide.

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Megan Constable - Marketing Specialist

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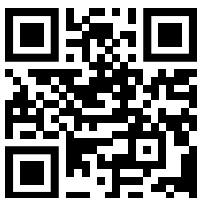
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JASCO.COM



Invest Nova Scotia is Nova Scotia's business development agency that works to promote economic growth and community economic development in the province by enabling business, innovation, sustainability, and entrepreneurship. We are Nova Scotians supporting businesses small and large; new and new to our province.

We offer a variety of programs and tools designed to help businesses reach their full potential. From growth tools, labour incentives, market intelligence and accelerators, Invest Nova Scotia's works with businesses to scale and reach new markets and guides international companies through growth options within the province.

As an exporter, you have a higher likelihood of increased sales, higher profits, and adopting innovation. It can be hard to know where to start your export journey as every business situation is unique. Our team can help you navigate the options. With practical business experience and know-how, we help you connect to the right solutions.

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Bridget Archibald - Export Development Executive

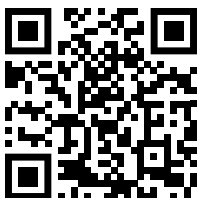
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