

## APPLICATION FORM

### Award Category: Business of Diversity Champion of the Year

*Presented to a business of diversity that has made notable success in growing their business through export within the past (2) years. A **Business of Diversity is defined as 51%+ owned, managed, and operated by Women, Aboriginal and/or Indigenous peoples, Visible Minorities, LGBT+, Persons with Disabilities or Veterans.***

To complete the form, download to your computer and type in the requested information in the fields below. For additional information, please refer to the **EAA Guidelines** and **FAQ**. All questions must be answered. If the response is not applicable, please write "n/a".

**The deadline to submit an Application Form is Friday, March 27, 2020 at 5:00pm ADT.**

### GENERAL INFORMATION:

Company Name:	
Address:	
Contact Name:	
Contact Title:	
Telephone: (xxx) xxx-xxxx	
Mobile: (xxx) xxx-xxxx	
Email:	
Website:	
Year company was established (YYYY):	
Business Registration No.: (Nova Scotia Registry of Joint Stocks):	

**Please Note: Each question has been assigned a score point value which combined, add up to 55 points. The score point value is listed next to each question.**



## 1. BUSINESS OF DIVERSITY DECLARATION:

A Business of Diversity is defined as 51%+ owned, managed, and operated by Women, Indigenous peoples, Visible Minorities, LGBT+, Persons with Disabilities, or Veterans.

Please select which Business of Diversity group best identifies your company.

- 51% or more owned, managed, and operated by Aboriginal and/or Indigenous peoples
- 51% or more owned, managed, and operated by persons with disabilities
- 51% or more owned, managed, and operated by a member of the LGBT+ community
- 51% or more owned, managed, and operated by a veteran
- 51% or more owned, managed, and operated by persons of visible minority
- 51% or more owned, managed, and operated by women

## 2. COMPANY SNAPSHOT: (5 POINTS)

Please provide a brief overview of your business including what products or services your company exports, a description of your export activities and the markets you serve. *(250 words or less)*



### 3. ECONOMIC IMPACT: (30 POINTS)

	2019	2018	2017
Total Revenue			
Total revenue from outside Nova Scotia			
Total number of Nova Scotia Full Time Equivalentents (FTEs)			
Please describe how exporting has impacted your company's actual sales and profits, your projected company growth and your overall competitiveness. (250 words or less).			



#### 4. BUSINESS & EXPORT STRATEGY: (20 POINTS)

Explain your company's export and business strategy (*approx. 500 words*).

*Outline your strategy with focus on answering questions such as: What are your export growth goals for the next three years? How do you identify new export markets? What strategies do you use for entering a new market? What challenges have you faced when entering a new market and how did you overcome them? Include any other achievements of your export strategy that you feel are relevant.*



## 5. BUSINESS STANDING & AUTHORIZATION

Is your business duly registered and otherwise authorized to carry on its business in the Province of Nova Scotia, including all necessary licences, permits and permissions, in good standing?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Are there any outstanding or pending claims/litigation against the business or its principals?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Are there, or is there any basis for, any claims, injunctions, judgements, orders, legal or administrative actions or similar proceedings against your business?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>If your business is not duly registered, there are any outstanding or pending claims, and/or there are any legal proceedings against your business, please provide additional documentation and submit with this application</b>		

To help us understand your products/service, we encourage you to include any relevant supporting materials such as brochures and location of online information.

### DISCLAIMER:

I certify that the information provided is accurate and I agree to have my business considered for the Nova Scotia Export Achievement Awards.

Applicant's Name: <i>(Please type your name)</i>	
Applicant's Signature:	
Date (DD/MM/YYYY):	

Information collected in connection with the EAA is subject to, and will be treated in accordance with, the [Nova Scotia Freedom of Information and Protection of Privacy Act](#).

Applicants and nominated businesses must consent to:

- Participate in any public announcement or public ceremony related to the EAA at a mutually agreeable time; and
- The release of information (business name, business contact name, sector, region, and type or types of awards received) to the media and general public.

**Submit your completed Application Form to: [exportawardapplication@nsbi.ca](mailto:exportawardapplication@nsbi.ca)**