

TRADE & LEARNING MISSION

ENLIT EUROPE EXHIBITION & CONFERENCE



Join the Mission from **Nov 9–13 | Switzerland & Austria**



- **Are you looking to diversify your clean tech import/export and investment opportunities?**
- **Are you considering international markets for your next phase of growth?**
- **Are you seeking strategic global partnerships to accelerate your company's growth?**

SGIN in collaboration with Energy Storage Canada, and the Trade Commissioner Service, invites Canadian organizations to take part in an international Trade & Learning Mission to Zurich, Switzerland, and Enlit Europe in Vienna, Austria, from November 9–13, 2026.

Participating companies can benefit from:

- B2B meeting and mission program support
- Consultant support on the ground at the event
- Access to Enlit Europe exhibition and programming
- Networking event hosted by Canadian delegation
- Shared Canadian exhibition space on the trade floor

Who Should Attend?

- Utilities
- Smart grid companies
- Clean technology providers
- Energy storage companies
- AI and digital energy solution providers
- Renewable energy organizations
- Municipalities and governments
- Researchers and innovation organizations
- Investors and ecosystem partners

REGISTER HERE

About Enlit Europe 2026

Enlit Europe is one of the world's leading events focused on the energy transition, attracting more than 15,000 attendees, 750+ exhibitors, and 600+ speakers from over 140 countries. The event connects the entire energy value chain – from utilities and grid operators to clean technology innovators, policymakers, investors, and energy users. The 2026 edition will take place in Vienna, Austria from November 10–12, 2026. Click here to visit the official Enlit Europe website.

This Trade & Learning Mission is in partnership with:



Government
of Canada
Trade Commissioner
Service

Gouvernement
du Canada
Service des
délégués commerciaux



Registration Fees & Process

Please review the three participation options below and select the one that best fits your organization's goals and level of involvement at Enlit Europe.

- **SME Booth Delegate** – Includes a dedicated booth space within the SGIN Canada Pavilion at Enlit Europe, providing SMEs with branding visibility, networking opportunities, and a platform to showcase products, services, and innovations to international attendees.
 - Fee: \$6,250+tx/organization
- **SME Walking Delegate** – Designed for SMEs attending without a booth. Includes access to the trade show floor, SGIN networking activities, and participation in delegation programming and business development opportunities.
 - Fee: \$2,300+tx/organization
- **Non-SME Walking Fee** – For large organizations and non-SME participants attending without a booth. Includes access to the trade show, SGIN networking events, and delegation activities focused on industry engagement and partnership opportunities.
 - Fee: \$2,300+tx/organization

Special provincial offer in NB, PEI, NS and NL – Based in New Brunswick, Prince Edward Island, Nova Scotia or Newfoundland and Labrador? With support from the Atlantic Trade and Investment Growth Strategy (ATIGS), qualified Atlantic SME delegates join a recognized Atlantic delegation with pre-arranged B2B matchmaking, an Atlantic cohort workshop and a spotlight at the Canadian Reception networking session with European buyers (registration \$2,300 + tx; conference passes are not discounted). One SGIN Canada Pavilion booth spot remains at an Atlantic rate of \$3,750 + tx. Qualified SME = CanExport SME definition (see eligibility note below). Limited places – apply by Friday, October 16 to be profiled for B2B matchmaking.

Please note: The mission fee for SME is per organization. Each organization can send as many employees as they wish. The SMEs eligible for CanExport funding supports are only eligible for funding for one representative.

Going further: ask us about SGIN's Trade & Learning Program for priority access to upcoming missions and trade opportunities, or about sponsoring the Canadian delegation (from \$1,000). Contact greg@sgin.ca.

Participation Process

1. Complete the Registration form [here](#)
2. SGIN will review submissions and follow up with additional details
3. Confirm participation and registration option
4. Participate in pre-mission onboarding and planning activities
5. Join the Canadian delegation at Enlit Europe 2026

**Eligibility Note – Travel Funding (SMEs) To qualify for travel reimbursement, your organization must: be a for-profit incorporated entity in Canada; hold a CRA business number; have fewer than 500 FTE employees; and report \$300K–\$100M in annual Canadian revenue.*

REGISTRATION

Mission Itinerary



REGISTRATION

Sunday, November 8

- AM: Arrive in **Zurich, Switzerland**
- PM: Informal Delegate Welcome Dinner

Monday, November 9

- AM: Smart Grid and Energy Storage Roadshow ([Download Draft Program Here](#)) - Zurich Switzerland
- PM: Travel from Zurich, Switzerland to **Vienna, Austria** (Flight)

Tuesday, November 10

- 09:00-17:30 – Enlit Europe in Vienna, Austria
- PM: Group Dinner

Wednesday, November 11

- 08:00 – 11:00: Trade Commissioner Service Export Cafe
- 09:00-17:30 – Enlit Europe in Vienna, Austria
- PM: Group Dinner

Thursday, November 12

- 09:00 – 16:00 – Enlit Europe in Vienna, Austria

Friday, November 13

- 09:00 – 11:00 Wien Energie
- 12:00 – 14:00 AIT (Austrian Institute of Technology)
- 14:30 – 15:30 ENLIT debriefing session at Canadian Embassy – closing off ENLIT week Viennese style with coffee & cake
- PM: Program ends

Questions? Contact the Mission team



Greg Robart
Chief Executive Officer, Smart Grid
Innovation Network Canada

Cell: (506) 292-3601
Email: greg@sgin.ca



Susanne Knobloch
Trade Commissioner | Déléguée Commerciale
(automotive, cleantech, infrastructure)
Trade Commissioner Service | Service des
délégués commerciaux
Email: susanne.knobloch@international.gc.ca
Telephone: +43 1 531 38 3354



Leone Benson King
Vice President, Corporate Services,
Energy Storage Canada

Cell: (613) 818-3849
Email:
leone.king@energystoragecanada.org



Emma Dobing
Energy Engagement Lead, Smart
Grid Innovation Network Canada

Cell: (613) 449-4342
Email: emma@sgin.ca