

Trade Days | Agenda for March 25



Day 1 – External Markets and Tools	
8:30 AM – 9:00 AM	Doors Open Registration and Networking
9:00 AM - 10:00 AM	<p>Shifting Global Trade and Geopolitical Environment Welcome and Opening Remarks Speakers: Honourable Colton LeBlanc, Minister of Growth and Development, Minister of Acadian Affairs and Francophonie and Suzanne Drisdelle, Regional Director (Atlantic), Global Affairs Canada</p>
10:00 AM - 10:30 AM	<p>Workshop ASEAN Market Briefing Facilitator: Karen Hung, Director, Canadian Engagement & Strategy, Indo-Pacific, Export Development Canada</p>
10:30 AM - 11:00 AM	Networking Break
11:00 AM - 12:00 PM	<p>Panel Discussion Brazil & UAE/Saudi Arabia Market Briefings Moderator: Suzanne Drisdelle, Regional Director (Atlantic), Global Affairs Canada Panel: Two In-Market Trade Commissioners (Virtual) and Igor Maia Goncalves, partner, APSV Advogados, Head, Ceará Chapter, Chamber of Commerce Brazil-Canada; President, Chamber of International Trade and Foreign Investments, Economy Development Agency, State Government of Ceará (Virtual)</p>
12:00 PM - 1:00 PM	<p>Working Lunch Small Group Discussion Introduced by: Michel Raymond, Vice President, Nova Scotia, Canadian Manufacturers & Exporters</p>
1:00 PM - 1:30 PM	<p>Workshop Using AI for Export Intelligence Facilitator: Derek Leung, Development Lead, Digital Nova Scotia</p>
1:30 PM – 2:30 PM	<p>Panel Discussion Growing at Home: Unlocking Interprovincial Opportunities Moderator: Jesse Hiltz, Senior Trade Policy Analyst, Nova Scotia Intergovernmental Affairs Panel: Angela Paulin, Senior Executive Director, Trade and Economic Policy, Nova Scotia IGA, Jay Barber, Director, Internal Trade, Intergovernmental Affairs, PCO, Chuck Maillet, Vice-President, Policy, Programs and Communications, ACOA, and Sheena Russell, Founder & CEO, Made with Local</p>
2:30 PM - 3:00 PM	Wrap Up and Next Steps Networking

Trade Days | Agenda for March 26



Day 2 – Exporter Experience and Mentorship	
8:30 AM – 9:00 AM	Doors Open Registration and Networking
9:00 AM - 9:05 AM	Welcome
9:05 AM - 10:05 AM	<p>Panel Discussion Navigating Change: Staying Ahead in Shifting Markets</p> <p>Moderator: Kris Vascotto, Executive Director, Nova Scotia Seafood Alliance</p> <p>Panel: Andy Schnare, President, Deep Cove Aqua Farms, Mo AlGermozi, Co-Founder and CEO, GIT Coatings, and Tapanjyothi (Tukan) Das, CEO & Co-Founder, Gia AI</p>
10:05 AM - 10:30 AM	Networking Break
10:30 AM - 11:30 AM	<p>Panel Discussion Mentoring and Sharing Success (and Challenges) Stories</p> <p>Moderator: Emily Lutz, Executive Director, Nova Scotia Fruit Growers' Association</p> <p>Panel: Dennis McPherson, Vice President of Sales & Marketing, Scotian Gold, Jim Fitt, President & CEO, Velsoft</p>
11:30 AM - 12:00 AM	<p>Workshop Export Compliance</p> <p>Facilitator: Maggie Monday, Associate, Cassidy Levy Kent (USA) LLP</p>
12:00 PM - 1:00 PM	<p>Working Lunch Small Group Discussion</p> <p>Introduced by: Michel Raymond, Vice President, Nova Scotia, Canadian Manufacturers & Exporters</p>
1:00 PM - 2:00 PM	<p>Panel Discussion Getting Goods to Market: Practical Logistics for Exporters</p> <p>Moderator: Geoff Irvine, Executive Director, the Lobster Council of Canada</p> <p>Panel: Sam Zhang, Director of Commercial & Trade Development, Port of Halifax, Shawn Doyle, National Air Logistics Perishables Manager, Kuehne+Nagel, and Michael Couch, Senior Manager, Cargo, Halifax International Airport Authority</p>
2:00 PM - 2:30 PM	<p>Workshop Canada's Defence Export Strategy</p> <p>Facilitator: Colin Barker, Executive Director of the Defence Exports Office, Global Affairs Canada (Virtual)</p>
2:30 PM - 3:00 PM	Wrap Up and Next Steps Networking