

APPLICATION FORM

Web Summit Vancouver 2026 - Educational Trade Mission

If you are viewing this document in a web browser, please **DOWNLOAD** and **SAVE** it to your computer. Open it in Acrobat Reader and use “View → Tools → Fill & Sign” tool to complete and sign this form.

ALL QUESTIONS MUST BE ANSWERED. IF THE RESPONSE IS NOT APPLICABLE, PLEASE WRITE “n/a” in the text box.

We ask that you keep each of your answers to the questions below to 200 words or less.

All applications must be submitted to Valerie Caswell at valerie.caswell@investnovascotia.ca.

The deadline for submissions is **Friday, March 20, 2026 at 5:00 PM ADT**. Applications received after the deadline will not be considered, and extensions will not be granted.

If you have questions or require more information, please contact Valerie Caswell at valerie.caswell@investnovascotia.ca.

GENERAL INFORMATION

| | |
|--|--|
| Business Name: (Legal registered name if Incorporated) | |
| Business Name (Operating As): | |
| Business Identification Number: (Nova Scotia Registry of Joint Stocks) | |
| Business Overview: <i>(Non-confidential summary - 50 words or less)</i> | |
| Applicant Contact: | |
| Applicant Title: | |
| Telephone: (XXX) XXX-XXXX | |
| Mobile: (XXX) XXX-XXXX | |
| E-mail Address: | |
| Is the founder of your company a permanent resident of Nova Scotia? | |
| Does the majority of your workforce currently reside in Nova Scotia? | |

1. BUSINESS INFORMATION

| | |
|--|--------|
| Company Website: | |
| When was your business established in Nova Scotia? | (YYYY) |
| Number of employees: | |

2. PRODUCT & MARKET INFORMATION

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|--|
| Describe your company's product or service: <i>(200 words or less)</i> |
| |
| What problem does your product solve? <i>(200 words or less)</i> |
| |
| Who is your target market? <i>(200 words or less)</i> |
| |
| Describe your current traction (customers, revenue, partnerships, funding): <i>(200 words or less)</i> |
| |
| Do you currently generate revenue outside of Canada? If so, where? |
| |

3. MISSION OBJECTIVES

What are your goals & objectives for attending Web Summit Vancouver?

- | | | |
|--------------------------------|------------------------------|---------------------------------------|
| Investor Engagement | Customer Acquisition | Strategic Partnerships |
| Market Expansion | Product Validation | Brand Exposure |
| Competitive Intelligence | Talent Recruitment | Mentorship & Guidance |
| Participation in ALPHA Program | Learning & Skill Development | Networking with Global Tech Community |
| Other _____ | | |

| | | |
|---|-----|----|
| How much total dilutive funding has your company raised to date? | | |
| Does your company offer a unique software product or connected hardware device? Please describe below. (Consultancies, agencies, developers, marketing/advertising agencies, public companies will not be accepted.) | YES | NO |
| | | |
| Is your company independent or a subsidiary of a larger organization? | | |
| Acceptance to this trade mission requires your start-up to exhibit at a branded booth for one full day of the three-day conference, alongside other start-ups within your industry vertical. Are you willing and able to exhibit? | YES | NO |
| Does your company/team intend to participate in the virtual educational workshops designed to help start-ups get the most out of their experience at web Summit? The workshops will take place on the following Wednesday mornings: April 8, April 15, April 22, May 20. Topics include: Trade Mission Prep, Investor Readiness, Conference Pitch Training, and Art of Follow Up. | YES | NO |
| Is your product launched and live with its own working website? | YES | NO |
| Does your company have a logo available in Vector EPS or AI? | YES | NO |

4. ADDITIONAL INFORMATION

| | | |
|---|-----|----|
| Has your company previously participated in an Invest Nova Scotia trade mission to either Web Summit or Collision Conference? | YES | NO |
| Have you already registered on your own for Web Summit Vancouver? Note: Companies that have already registered to attend the Web Summit 2026 conference on their own are not eligible to participate in this trade mission. | YES | NO |
| Any additional comments or relevant information to include? (200 words or less) | | |
| | | |

5. AUTHORIZATION

On behalf of the business identified above, I hereby submit the application for the Digital Marketing Asset Development. I certify that I am an authorized officer of the business and that the information provided in this application and its attachments is true and correct to the best of my knowledge and belief. I agree to comply with the terms stated in the program guidelines, including reporting requirements and requirements to be in compliance with the laws of Nova Scotia and Canada, including but not limited to the [Income Tax Act](#) (Canada), the [Environment Act](#) (Nova Scotia), the [Occupational Health and Safety Act](#) (Nova Scotia), the [Labour Standards Code](#) (Nova Scotia), and the [Accountability in Economic Development Assistance Act](#) (Nova Scotia).

I acknowledge and agree to allow Invest Nova Scotia or a designate to make any enquiries of such persons, firms, corporations, and federal and provincial government agencies/departments required to collect and to share information with them, including personal information as defined in the Freedom of Information and Protection of Privacy Act, as Invest Nova Scotia deems necessary, in order to reach a decision on this application; to administer and monitor the implementation of the subject project; and to evaluate the results of the project and this program after project completion. I here by waive confidentiality of such information and agree that its collection and disclosure will not be the basis of any liability, claim or order against Invest Nova Scotia.

Should the business be a successful applicant, on behalf of the business, I hereby give Invest Nova Scotia permission to release the name of the business and funding amount in any form and through any media for purposes of marketing this program

By signing below, you consent to Invest Nova Scotia releasing your contact information to any third party service providers retained for the purposes of evaluation of the program. This consent is valid whether your application is successful or not. You agree to being contacted by any such third party service providers and will cooperate with them in the collection of information for evaluation of the program. Annually, for two (2) years following the completion of the Project, the Company shall participate in Invest Nova Scotia's corporate data collection process. Invest Nova Scotia may request data on the impact of the Program to the Company's business including, but not limited to, sales, cost reductions, productivity improvements, enhanced competitiveness, increased profits, improved product quality, payroll and other factors which Invest Nova Scotia considers relevant. Failure to participate in the data collection process within the given timeline may impact the Company's future funding and application eligibility with Invest Nova Scotia. You further agree to release Invest Nova Scotia and its staff from any claims, causes of action, suits, actions and liabilities of every nature and kind whatsoever arising from, as a result of or in any way related to the aforementioned authorized release of contact information and subsequent collection and use of information. If you do not consent to the disclosure of your contact information, you cannot participate in this application.

I authorize, certify, and agree to all the terms above.

| | |
|--|--------------|
| Authorized Officer Name: | |
| Job Title: | |
| Signature: You can use "View→Tools → Fill & Sign" to upload or generate your signature | |
| Date: | (MM/DD/YYYY) |

Space is limited to ten Nova Scotia companies. All applications will be reviewed for eligibility and applicants will be notified by March 27, 2026.

Participation fee: \$399.00 (\$350.00 + \$49.00 HST). Only selected companies will be required to pay the participation fee.

Application deadline: Friday, March 20, 2026 at 5:00 pm ADT

All completed applications must be submitted by email to Valerie Caswell, Export Development Executive at valerie.caswell@investnovascotia.ca