

Trade Days | Agenda for March 25

Day 1 – External Markets and Tools	
8:30 AM – 9:00 AM	Doors Open Registration and Networking
9:00 AM - 10:00 AM	Shifting Global Trade and Geopolitical Environment Welcome and Opening Remarks. Setting the Stage.
10:00 AM - 10:30 AM	Panel Discussion Market A Briefing: In-Market Trade Commissioner Moderator: Suzanne Drisdelle, Regional Director (Atlantic), Global Affairs Canada
10:30 AM - 11:00 AM	Networking Break
11:00 AM - 12:00 PM	Panel Discussion Markets B&C Briefing: Moderated Panel of In-Market TC Moderator: Suzanne Drisdelle, Regional Director (Atlantic), Global Affairs Canada
12:00 PM - 1:00 PM	Working Lunch Small Group Discussion
1:00 PM - 1:30 PM	Workshop Using AI for Export Intelligence. Facilitator: Derek Leung, Development Lead, Digital Nova Scotia
1:30 PM – 2:30 PM	Panel Discussion Growing at Home: Unlocking Interprovincial Opportunities Moderator: Jesse Hiltz, Senior Trade Policy Analyst, Nova Scotia Intergovernmental Affairs
2:30 PM - 3:00 PM	Wrap Up and Next Steps Networking

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Day 2 – Exporter experience and mentorship	
8:30 AM – 9:00 AM	Doors Open Registration and Networking
9:00 AM - 9:05 AM	Welcome
9:05 AM - 10:05 AM	Panel Discussion Navigating Change: Staying Ahead in Shifting Markets. Moderator: Kris Vascotto, Executive Director, Nova Scotia Seafood Alliance
10:05 AM - 10:30 AM	Networking Break
10:30 AM - 11:30 AM	Panel Discussion Mentoring and Sharing Success (and Challenges) Stories. Moderator: Emily Lutz, Executive Director, Nova Scotia Fruit Growers' Association
11:30 AM - 12:00 AM	Workshop Export Compliance Facilitator: Maggie Monday, Associate, Cassidy Levy Kent (USA) LLP
12:00 PM - 1:00 PM	Working Lunch Small Group Discussion
1:00 PM - 2:00 PM	Panel Discussion Getting Goods to Market: Practical Logistics for Exporters Moderator: Geoff Irvine, Executive Director, the Lobster Council of Canada
2:00 PM - 2:30 PM	Workshop Canada's Defence Export Strategy Facilitator: Stéphanie Le Saux-Farmer, Deputy Director, Defence Exports Division, Global Affairs Canada
2:30 PM - 3:00 PM	Wrap Up and Next Steps Networking