

TRADE & LEARNING MISSION ENLIT EUROPE 2025



Join the Mission from November 17 – 21 | Bilbao, Spain

Are you looking to expand your clean tech reach into European markets? SGIN invites you to be a part of our national delegation to **Enlit Europe** – Europe's leading event for sustainable energy, smart grids, and energy transition topics.

Why participate?

- **Gain market intelligence** – Develop a first-hand understanding of the opportunities and challenges of doing business in foreign markets
- **Exclusive site visits** – Explore Spain's cutting-edge smart energy clusters, smart grid projects, and infrastructure.
- **Grow your network** – connect with international buyers, investors, utilities, regulatory bodies, academic partners, and global industry leaders.
- **Visibility & speaking opportunities** – Present your solutions at SGIN networking events.
- **Tailored B2B matchmaking** – participate in curated meetings with key stakeholders.
- **On-the-ground support** – receive guidance from the Canadian Trade Commissioner Service (TCS) and SGIN.
- **Benchmark globally** – compare your product/service against international competitors.
- **Pitch your innovations** – showcase directly to targeted audiences.

SGIN has:

- Led 6+ successful Trade & Learning Missions to Enlit Europe.
- Built strong relationships with the Trade Commissioner Service (TCS) across Europe.
- Proven **real outcomes** for past participants.

Past Experiences:

"The Enlit Energy Conference has been a catalyst for innovation at Saint John Energy. These trade missions open doors to global partnerships, cutting-edge technologies, and fresh perspectives that fuel our mission to deliver sustainable, community-driven energy solutions for a net-zero future." – **Ryan Mitchell, Saint John Energy**



"Attending the trade mission was an invaluable experience that exceeded my expectations. The insights I gained were simply unattainable elsewhere—connecting directly with industry leaders, gaining firsthand knowledge of the market landscape, and identifying new growth opportunities. I came away not only with a deeper understanding of the market but also with a expanded network of key contacts that will be instrumental in our continued expansion. I would highly recommend this experience to anyone looking to make impactful inroads in their industry within the smart city segment." – **Ken Cartmill, Liveable Cities**



REGISTER TODAY

DRAFT MISSION PROGRAM

SUNDAY NOV. 16	ARRIVAL IN BILBAO, SPAIN	Evening – Informal Delegates Dinner in Bilbao (Restaurant TBD)
MONDAY NOV. 17	PRE MISSION DAY	10:00 – 12:30 – Innovation Tour in the Basque Country 13:00 – 15:00 – Delegates Lunch 16:30 – 19:30 – International Delegation Event in Smart Grids: Spotlight on utilities. Countries represented: Canada, Spain, Belgium, Netherlands, Czech Republic & South Korea
TUESDAY NOV. 18	ENLIT DAY 1 CONFERENCE, TRADE SHOW & B2B MATCHMAKING PROGRAM	7:30 – 9:00 – Export Cafe Breakfast event by the Trade Commissioner Service Evening – Informal Delegate Dinner in Bilbao
WEDNESDAY NOV. 19	ENLIT DAY 2 CONFERENCE, TRADE SHOW & B2B MATCHMAKING PROGRAM	Morning: SGIN member only breakfast Ongoing B2B Meetings 15:00 – Canadian Reception at Enlit Evening – Informal Delegate Dinner in Bilbao
THURSDAY NOV. 20	ENLIT DAY 3 CONFERENCE, TRADE SHOW & B2B MATCHMAKING PROGRAM	Ongoing B2B Meetings 16:00 – Closure meeting Evening – Informal Delegate Dinner
FRIDAY NOV. 21	MISSION WRAP UP	9:00 – Lessons Learned Breakfast Meeting at the Hotel Puerta de Bilbao. Afternoon/Evening – Departures



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Past SGIN Trade & Learning Missions

Practical Information

- **No Mission Fee**
- **SGIN members receive added benefits: discounts, exclusive networking, and visibility. If you are not a member yet, please complete the [form here](#).**
- **Hotel:** We recommend booking your accommodation as soon as possible. Hotel and Airbnb options will be limited in Bilbao with many people in the city for Enlit. We have secured a room block at the [Hotel Puerta de Bilbao](#).
- **Flights:** We will have an Air Canada code for you shortly (I believe the discount will be 10%). We recommend arriving in Bilbao on Sunday, November 16th and departing on Friday, November 21st.
- **B2B Matchmaking Services:** The B2B Matchmaking Consultant hired for this mission is the [Gedeth Network](#).
- **Pavilion Space:** A reminder that SGIN will not have a pavilion space on the trade floor at Enlit. However, the Government of Ontario will have a small pavilion that our delegation can use as a meeting point throughout the week.
- **Site Visits:** On Monday, Nov. 17th we are planning an Innovation Tour. We met with the Basque Energy Cluster to discuss local tour options, and we are exploring tours to [Tecnalia Smart Grid and distributed generation laboratory](#) and the [Global Smart Grids Innovation Hub](#). If there are other local sites that would be of interest, we can certainly reach out explore them as well.

Next Steps

Ready to join SGIN's delegation to Enlit Europe? Please click the button below to complete the registration form. If you have any questions in the meantime, contact the mission team below.

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Contact the Mission Team



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