

# Service Provider Profile

## Productivity & Innovation Voucher Program



### Acadia University

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#### Proposed Services:

Acadia University has significant experience working with both large and small companies (including start-ups) on a wide variety of applied research and early-stage projects.

Acadia's Office of Industry and Community Engagement (ICE) works closely with industry partners to administer Voucher Projects and make appropriate connections to subject-matter experts, research groups, and facilities across campus.

Some areas of expertise: value-add and agri-food & beverage (e.g., product development, chemical analysis, sensory evaluation, nutrition), computer science & math (e.g., data management and data analytics, predictive modelling, machine learning, artificial intelligence), business (e.g., market research, feasibility studies), natural products, chemical product development, yeasts and fungal diseases, insect detection and mitigation, efficacy testing and assistance in navigating legislative requirements for registration and commercialization of new products, aquaponics technology, nutrient management systems, fisheries biology, and tidal energy.

Acadia's facilities include: Acadia Lab for Agri-food & Beverage (ALAB), Institute for Data Analytics at Acadia (AIDA), Centre for the Sensory Research of Food, Food Formulation Lab, Acadia Agri-Tech Lab, Acadia Entrepreneurship Centre (AEC), Centre for Analytical Research on the Environment (CARE), and more.

Our Voucher Service Offerings include:

- Applied research and technology/scientific/business-related advice and support
- Assistance/advice designing new technologies, processes or services
- Assistance/advice testing the feasibility of new products/technologies, processes or services, including identifying potential funding sources
- Assistance/advice developing new products/technologies (including prototypes),

- processes or services
  - Design/execution of field studies to test new technologies, processes or services
  - Research into the business viability of new products to determine: market potential, potential obstacles, competition, industry trends and financial feasibility
  - Proof of concept, field testing and product evaluation
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The **Productivity and Innovation Voucher Program** is intended to help small and medium sized businesses become more productive and innovative while building stronger linkages between businesses and Nova Scotian universities and colleges.

**Got questions? For additional information, please contact:**

**Carolyn Clegg, Business Growth Executive**

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